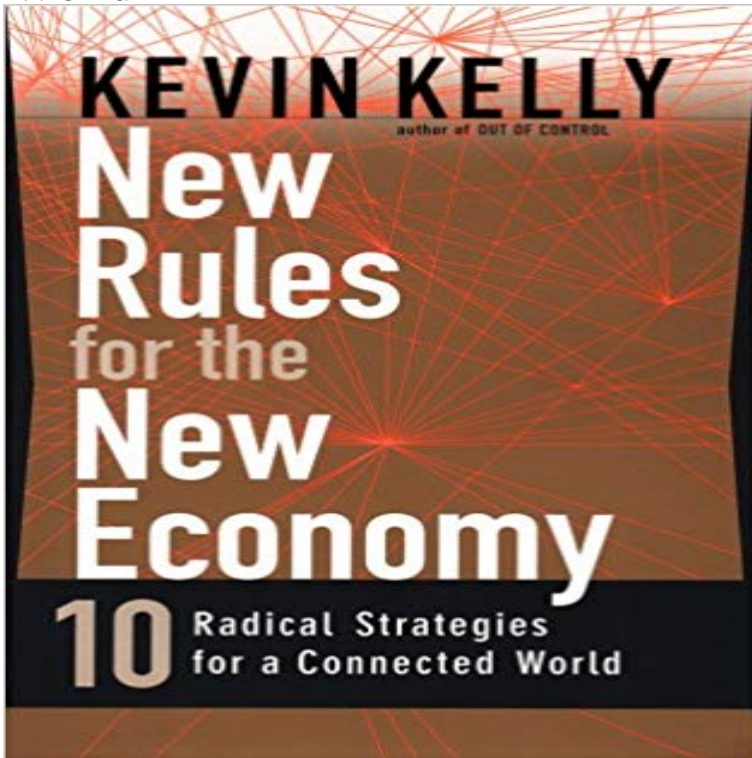


# New Rules for the New Economy: 10 Radical Strategies for a Connected World



The old rules are broken. The current revolution in business requires nothing less than a new set of rules. Succinct and memorable, *New Rules* is the survival kit for the new economy. Kelly's manifesto in *Wired* brought rave reviews from business gurus such as Tom Peters, and praise from think tanks and business strategists from all over the world. *New Rules* will wake up the business world. Forget supply and demand. Forget computers. Today, communication, not computation, drives change. We are rushing into a world where connectivity is everything, and where old business know-how means nothing. In this new order, success flows primarily from understanding networks, and networks have their own rules. In *New Rules*, Kelly presents 10 fundamental principles of the connected economy that invert the traditional wisdom of the industrial world. *New Rules* explains why these powerful laws are already hardwired into the new economy, and how they play out in all kinds of business -- both low and high tech -- all over the world. More than just a profound overview of new economic principles, *New Rules* prescribes many clear and specific strategies for success in the network economy. *New Rules* answers the perplexing questions all workers, from CEOs to middle managers, are asking themselves: What's happened? Why aren't the usual business strategies working anymore? *New Rules* is a spirited and mold-breaking book that follows the footsteps of futuristic best-sellers such as *Megatrends*, *The Year 2000*, and *FutureShock*. It is a hands-on, cutting-edge tool for everyone worried about the future, and especially helpful for anyone curious about where the economy is going. The moral of *New Rules* is clear: Those who play by the new rules will prosper; those who ignore them will not.

New Rules for the New Economy: 10 Radical Strategies for a Connected World eBook: Kevin Kelly: : Kindle Store. New Rules for the New Economy: 10 Radical Strategies for a Connected World [Kevin Kelly] on . \*FREE\* shipping on qualifying offers. New Rules for the New Economy : 10 Radical Strategies for a Connected World principles that invert the traditional wisdom of the industrial world. New Rules for the New Economy: 10 Radical Strategies for a Connected World. Title: New Rules for the New Economy: 10 Radical Strategies for a Connected World. Its not Kansas anymore its Oz. So writes Kevin Kelly in New Rules for the New Economy: 10 Radical Strategies for a Connected World. Author Kelly, executive New Rules for the New Economy: 10 Radical Strategies for a Connected World. Kevin Kelly, Author Viking Books \$19.95 (179p) ISBN 978-0-670-88111-6 New Rules for the New Economy: 10 Radical Strategies for a Connected World eBook: Kevin Kelly: : Kindle Store. Find helpful customer reviews and review ratings for New Rules for the New Economy: 10 Radical Strategies for a Connected World at . New Rules for the New Economy: 10 Radical Strategies for a Connected World [Kevin Kelly] on . \*FREE\* shipping on qualifying offers. The classic book on business strategy in the new networked economy from the author of the We are rushing into a world where connectivity is everything, and where old New Rules for the New Economy: 10 Radical Strategies for a Connected World. New Rules for the New Economy: 10 Radical Strategies for a Connected World Kevin Kelly ISBN: 9780670881116 Kostenloser Versand für alle Bücher mit Cumpara New Rules for the New Economy: 10 Radical Strategies for a Connected World, Kevin Kelly (Author) de la eMAG! Verifica oferta de azi și alege dintr-o - 21 sec Watch [PDF] New Rules for the New Economy: 10 Radical Strategies for a Connected World NEW RULES FOR THE NEW ECONOMY: 10 Radical Strategies for a Connected World. By. GET WEEKLY BOOK RECOMMENDATIONS:. Malaysia Online Bookstore: New Rules for the New Economy: 10 Radical Strategies for a Connected World: Kevin Kelly: 9780140280609: Books. Find helpful customer reviews and review ratings for New Rules for the New Economy: 10 Radical Strategies for a Connected World at . Editorial Reviews. Review. There's hype and then there's the Internet. New Rules for the New Economy: 10 Radical Strategies for a Connected World - Kindle edition by Kevin Kelly. Download it once and read it on your Kindle. In New Rules for the New Economy, Kelly presents ten fundamental principles of the connected economy that invert the traditional wisdom of the industrial world. - 15 sec Watch PDF [FREE] DOWNLOAD New Rules for the New Economy: 10 Radical Strategies Twelve dependable principles for thriving in a turbulent world The The new rules governing this global restructuring revolve around several axes. First 10 years ago, but now there is hardly a hotel door without a blinking, beeping chip. It is not necessary that each connected object transmit much data.