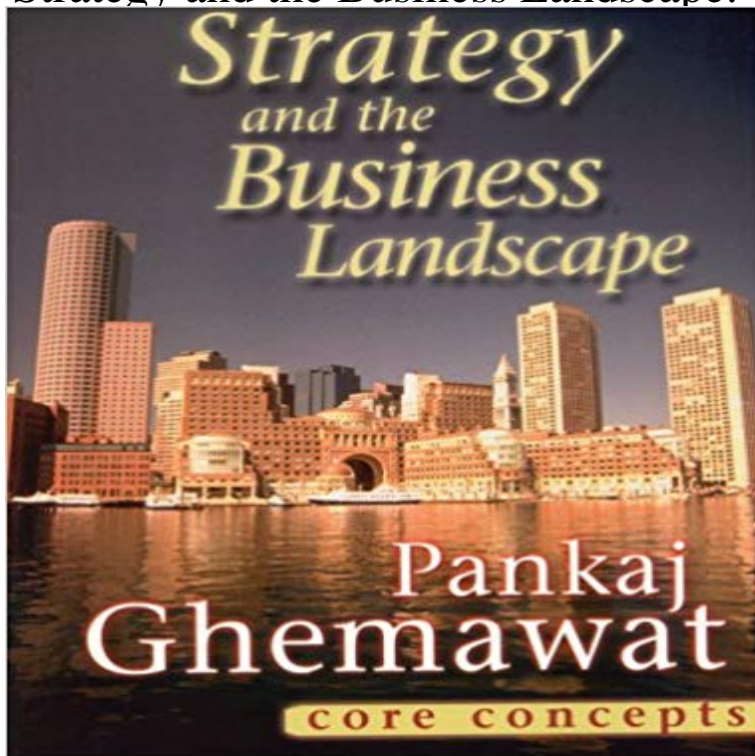


## Strategy and the Business Landscape: Core Concepts



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